

**Manchester Area Chamber of Commerce
Meeting Minutes
August 10, 2009**

Present: Ray Berg, Sharon Curtis, Carl Curtis, Siobhan Gorman, Carol Britten, Janet Larson, Fred Best, Kim Crampton, Bill Chizmar, Kim Ricket, Daniel Lai, Kevin Murphy, Christine Yob, Lori Fordham, Karl Racenis, Karen Berg, Michele Ingalls, Kari Newman, Shawn Lewis-Lakin, Jesse O'Jack, Ken Ascher

Called to Order: 12:35

Welcome and Introductions

Program: No program for this meeting.

Approval of Agenda: Motion to approve Kari Newman, second Karl Racenis. Motion carried.

Secretary's Report: Motion to approve minutes S. Lewis-Lakin, second Bill Chizmar. Minutes were approved as written.

Treasurer's Report: Beginning balance: \$12,853.18, ending balance \$ 10,086.38. Motion to approve Treasurer's report Carl Curtis, second Bill Chizmar. The report was approved.

Manufacturers: No report.

Membership: There are 99 members. There is a need to update the Premier page on the web site, and Premier members are encouraged to submit business card, logo, other information as needed to update. Contact Sharon Curtis if you want a sticker, decal or plaque.

Website: No report.

DDA: Karl Racenis reviewed recent developments in M-52 project and associated Streetscape program. Current start is 2011 but state budget problems may impact the funding of the road construction. Our local representatives and senators have been contacted for assistance when needed if program delay/cancellation risk becomes more serious.

Old Business

Townie County Hall July 13 Update: Ray Berg and Karl Racenis reported on the turnout and attendance at the MACC booth. This event served as good exposure for the Chamber's activities and our local summer festivals. We will repeat in 2010.

Movie Production – Flipped: Feedback is that everything went well during the filming on July 24 and the leadup to it. Good economic impact on local businesses, and film crew staff were courteous and complimentary about Manchester.

Oktoberfest – September 19: Lori Fordham reviewed the planning to date, and who is coordinating each event. Additional volunteers are sought to help up for a couple hours at each event. Please contact Lori to volunteer.

Tecumseh Homefront – Positive experience with *Homefront* advertisement highlighting Chamber summer events, Chicken Broil and Riverfolk Festival. Several Manchester businesses also participated. Karl Racenis proposed a similar advertisement for October 1st *Homefront*, promoting Christmas in the Village. The Chamber will participate in this ad. Other chamber members interested in participating individually in the ad should contact Karl or Ray.

New Business

President's Report:

- Update on Movie Contacts: The chamber continues to respond to movie location scout requests, and is developing the indexing for uploading several pictures of Manchester to Reel-Scout.
- Manchester Press Coverage – Mark Ouimet has agreed to host a meeting on improving regional press coverage of Manchester, particularly in business development topics. The *Jackson Citizen-Patriot* is also launching expanded press coverage of Manchester.
- Film Forum – still being planned by Ann Arbor Area Convention and Visitors Bureau for this fall.

Lucy Ann Lance Radio Show: Janet Larson is conducting a weekly Manchester community activities update via the Lucy Ann Lance radio show on WLBY. Audio clips of previous shows are available on the Lucy Ann Lance web site. Please e-mail Janet with any items you wish publicized on this radio show.

Annual Meeting: The Board of Directors has voted that the MACC Annual Meeting will be held concurrent with the regular September General Meeting on Monday, September 14 at 12:00 noon at Dan's River Grill, rather than as a separate evening dinner meeting. Carl Curtis will serve as Moderator. The Annual Meeting will include nomination and election of President, Secretary and two Trustees for two year terms each. The Annual Meeting will also consider any other business which may come before the members.

Teacher Appreciation Breakfast: Ray Berg reported that the Chamber, in conjunction with the Manchester Lions Club, Manchester Optimists Club and Manchester Kiwanis Club, will host the annual Teacher Appreciation Breakfast on Tuesday, September 1, at 8:00 AM at the High School Commons.

Shawn Lewis-Lakin reported that September 8 is the first day back to school, and that contract negotiations were still underway with the teaching staff.

Farmers Market: Ray reported that Linda Milkey will step down as manager of the Farmers Market activities at the end of this year. The Chamber is seeking a volunteer individual or team to plan and operate the Farmers Market in 2010.

Motion to adjourn, carried.

Notes taken by Kathy Roberts